

# Independent Brand *Visual Kit*

12 AI image prompts you can copy today, built for creators, makers, and online shop owners. Polished product photos, mockups, founder portraits, packaging, and social posts. No studio required.



## NEXT STEP

**Want all 125 prompts? →**

This kit is a 12-prompt slice of the full Image Prompt Pack. The complete pack covers gifts, work photos, social, listing photos, mockups, and aesthetic art across 25 sub-categories. One \$19 unlock, lifetime access.

[lifehackedai.com/shop/image-prompts](https://lifehackedai.com/shop/image-prompts)

# Build the kit in four passes

**WORKFLOW**

## Trust

Founder and profile visuals that make a small brand feel real.

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Founder Power Portrait

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LinkedIn Studio Headshot

**WORKFLOW**

## Product

Listing images that explain what the buyer gets and why it matters.

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Etsy Hero Main Listing Photo

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Etsy Lifestyle Shot

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Etsy Detail Close-Up Shot

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What's In The Box Flat-Lay

**WORKFLOW**

## Mockups

Merch, packaging, and brand-system visuals for launch pages and shops.

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T-Shirt Flat-Lay Mockup

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Mug Editorial Mockup

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Pouch Packaging Mockup

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Brand Touchpoint System Mood Board

**WORKFLOW**

## Distribution

Pinterest and tutorial graphics that turn useful ideas into saveable assets.

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Tutorial Pin With Bold Headline

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Pinterest Infographic Checklist Pin

### 1. Gather inputs

Use a clear product photo, founder photo, or design file when the prompt asks for one.

### 2. Replace fields

Swap the placeholders for concrete details before generating.

### 3. Check realism

Regenerate when hands, labels, scale, texture, or text look wrong.

### 4. Save winners

Export the best outputs into your shop page, pitch deck, blog, or social queue.

## What's In The Box Flat-Lay

The flagship prompt turns a simple list of order contents into a clean top-down bundle photo, useful for product pages and buyer confidence.



Before: a functional reference bundle.



After: a polished listing-ready visual.

**COPY-READY PROMPT**

## Founder Power Portrait

A polished editorial image for about pages, bios, pitch decks, course pages, and personal brands.

**Before you paste:** Upload a clear front-facing photo of yourself first, then paste the block below into ChatGPT, Claude, Gemini, or any AI image tool. This is the "Forbes feature / book cover / pitch-deck hero" portrait - cinematic, editorial, and unmistakably you.

**GENERATE THIS IMAGE:**

A single photoreal 2:3 vertical cinematic editorial portrait of the person from the uploaded reference image - match their bone structure, eyes, nose, lips, proportions, and skin tone exactly so the subject is clearly recognizable. The subject is seated upright with quiet authority, body angled three-quarters to camera, both hands resting naturally on the chair arms, eyes meeting camera with a calm, grounded, slightly confident expression - not smiling, not stern. They wear {ATTIRE\_STYLE}. The setting is {SETTING}, with a soft directional cinematic key light from the upper-left at roughly 45° - and a gentle cool fill on the shadow side, producing rich but never harsh contrast. Three-quarter-length composition - the subject is visible from the top of the head down to mid-thigh, with both hands fully in frame resting on the chair arms; the head occupies approximately 1/7 of frame height (editorial portrait standard), and head, hands, and torso are rendered at correct anatomical scale relative to one another, anchored slightly above center. The background remains atmospheric and out of focus but never competes with the subject. Skin shows visible pores, fine micro-texture, and natural micro-asymmetry - no porcelain smoothing. Shot on an 85mm lens at f/1.4, shallow depth of field, premium editorial photography style; 85mm telephoto compression keeps the head and body in true anatomical proportion - no enlarged head, no shrunken or misshapen hands, no wide-angle facial distortion. Single 2:3 vertical cinematic editorial portrait, identity-locked to the uploaded reference.

**RULES THE AI MUST FOLLOW:**

- Aspect ratio 2:3 vertical portrait - strict, locked at the start and the end of the prompt
- Identity preservation is the highest-priority constraint - match the uploaded reference photo's bone structure, eyes, nose, lips, proportions, and skin tone exactly; the subject must be unmistakably the same person
- Three-quarter-length crop - frame includes from top of head down to mid-thigh, with both hands fully visible on the chair arms; head occupies approximately 1/7 of frame height; head, hands, and torso must remain in true anatomical proportion - no enlarged head, no shrunken or misshapen hands, no wide-angle facial distortion
- Realistic skin texture required - visible pores, fine micro-asymmetry, natural unevenness; no porcelain smoothing, no over-retouched beauty filter, no waxy AI-plastic surface
- One human figure only - solo subject; no advisors, no crowd, no background people, no multi-exposure ghosts
- No text, captions, watermarks, logos, brand marks, or readable signage anywhere in the frame
- Single image output - no contact sheet, no variant grid, no before/after split, no multiple angles in one frame
- All text in English Latin script if any incidental signage appears
- Output the image directly without explaining the prompt back

**REPLACE THESE PLACEHOLDERS WITH YOUR DETAILS:**

- **REQUIRED** - upload before pasting: a clear, well-lit front-facing photo of your face (this is the face the AI will keep - without it the portrait will not look like you)
- {SETTING} = a modern minimalist studio with a softly lit warm-grey paper backdrop and a single architectural chair (or pick one - see Bonus tips below for swaps)
- {ATTIRE\_STYLE} = a well-tailored charcoal suit jacket over a crisp white open-collared shirt, no tie, modern minimal silhouette (or pick one - see Bonus tips below for swaps)

**COPY-READY PROMPT**

## LinkedIn Studio Headshot

A clean profile image for LinkedIn, press pages, author bios, and client-facing profiles.

**Before you paste:** Upload a clear front-facing photo of yourself first, then paste the block below into ChatGPT, Claude, Gemini, or any AI image tool. This is the profile shot recruiters and clients see first - so it has to look professional, polished, and unmistakably like you.

**GENERATE THIS IMAGE:**

A single photoreal 1:1 square LinkedIn studio headshot of the person in the uploaded reference image, shoulders-up framing, eyes meeting the camera with a soft natural closed-mouth smile, wearing {OUTFIT\_STYLE}, against {BACKGROUND\_STYLE}. Soft diffused studio key light from the upper-left with a gentle fill on the shadow side so skin tones stay clean and even, shallow depth of field, 85mm lens equivalent at f/2.8 for a flattering shoulders-up portrait, sharp focus on the eyes. The mood is polished, approachable, and modern-professional - confident but not stiff. Realistic skin texture preserved exactly as in the uploaded reference - visible pores, faint natural skin variation, no porcelain smoothing, no waxy AI-plastic finish. The person's face, bone structure, eye shape, nose, lips, hairline, and skin tone match the uploaded reference exactly so this is recognizably the same person. Output a single 1:1 square LinkedIn headshot, photoreal, identity-locked to the uploaded reference.

**RULES THE AI MUST FOLLOW:**

- Aspect ratio 1:1 square - strict, locked at the start and the end of the prompt
- Identity preservation is the highest-priority constraint - match the uploaded reference photo's bone structure, eye shape, nose, lips, hairline, proportions, and skin tone exactly; the person must be unmistakably recognizable
- Realistic skin texture required - preserve visible pores, faint natural unevenness, light freckles or marks if present in the reference; no airbrushing, no porcelain smoothing, no glossy "AI plastic" beauty filter
- Eye-level camera angle, shoulders-up framing - no extreme low or high angles, no full-body, no head-only crop
- No glamour-magazine retouching, no heavy color grading - this is a professional profile photo, not an editorial cover; clean neutral color, true-to-life skin tone
- Single image output - no contact sheet, no variant grid, no before/after split
- No text, captions, logos, or watermarks anywhere in the image
- Output the image directly without explaining the prompt back
- All text in English Latin script if any incidental signage appears

**REPLACE THESE PLACEHOLDERS WITH YOUR DETAILS:**

- **REQUIRED** - upload before pasting: a clear, well-lit front-facing photo of yourself (this is the face the AI will keep faithful - without it the headshot will not look like you)
- {OUTFIT\_STYLE} = a dark navy blazer over a plain white shirt, no tie (or pick one - see Bonus tips below for swaps)
- {BACKGROUND\_STYLE} = a clean soft-grey seamless studio backdrop with a subtle gradient (or pick one - see Bonus tips below for swaps)



**COPY-READY PROMPT**

## Etsy Hero Main Listing Photo

A clean catalog-style hero shot for a product listing or shop page.

**Before you paste:** Upload a clear photo of your product first, then paste the block below into ChatGPT, Claude, Gemini, or any AI image tool. This is the main listing photo - the one shoppers see first in search results, so it has to look clean, accurate, and faithful to your real product.

**GENERATE THIS IMAGE:**

A single photoreal 4:5 portrait main listing photo for an Etsy / Shopify product page, product-only with no person in frame, showing the exact product from the uploaded reference image - match its shape, color, material, label text, dimensions, and surface details exactly. The product is positioned dead-center and occupies roughly 55-65% of the frame, shot at eye level so the product looks true-to-life and accurate (not exaggerated by a low or high angle). The overall mood is {BRAND\_MOOD}, and the product sits on {BACKGROUND\_SURFACE} with soft natural daylight from the upper-left, casting a gentle realistic shadow to the lower-right. Background is softly defocused but stays simple and uncluttered so the product remains the unambiguous hero. Catalog-grade clarity - every material, texture, and edge of the product matches the uploaded reference and is sharp and legible. Single 4:5 portrait main listing image, product-only, eye-level, hero-centered.

**RULES THE AI MUST FOLLOW:**

- Aspect ratio 4:5 portrait - strict, locked at the start and the end of the prompt
- Product fidelity is the highest-priority constraint - match the uploaded reference photo's shape, color, material, label text, and surface details exactly; do not invent or substitute a different product
- The product itself is the single hero - no person, no hands, no model in the frame
- Product anchored dead-center, occupying 55-65% of the frame, with clean breathing room on all sides
- Eye-level camera angle - no exaggerated low-angle hero perspective, no top-down flat lay (this is a true-to-product catalog shot, not a campaign poster)
- Realistic material texture required - preserve the actual texture of the uploaded product (visible weave / grain / brush marks / surface micro-imperfection); no over-polished glassy "AI plastic" surface, no waxy highlights
- No new on-image text added, no logos added, no captions, no watermarks, no price tags; preserve any text that exists on the actual product in the reference photo
- Single image output - no contact sheet, no variant grid, no before/after split, no multiple angles in one frame
- Output the image directly without explaining the prompt back
- All text in English Latin script if any incidental signage appears

**REPLACE THESE PLACEHOLDERS WITH YOUR DETAILS:**

- REQUIRED - upload before pasting: a clear, well-lit photo of your product (this is what the AI will keep faithful - shape, color, material, label text, and surface details all preserved)
- {BRAND\_MOOD} = clean minimal premium with a calm, modern, slightly editorial feel (or pick one - see Bonus tips below for swaps)
- {BACKGROUND\_SURFACE} = a smooth seamless off-white paper backdrop curving gently into the floor (or pick one - see Bonus tips below for swaps)

**COPY-READY PROMPT**

## Etsy Lifestyle Shot

A warmer in-context image that shows the product being held, worn, styled, or used.

**Before you paste:** Upload a clear photo of your product first, then paste the block below into ChatGPT, Claude, Gemini, or any AI image tool. You'll get one clean lifestyle listing photo of your product being held in a human hand - the "imagine yourself using this" shot that turns Etsy browsers into buyers.

**GENERATE THIS IMAGE:**

A clean lifestyle product photograph for an Etsy listing, 4:5 portrait aspect, showing a single human hand holding {PRODUCT\_DESCRIPTOR} matching the uploaded reference image exactly, hand entering the frame from the lower right, product centered slightly above the midline at the visual hero spot, hand and product in sharp focus, set against a {SETTING\_VIBE} background with gentle soft shadows, warm natural daylight from a window on the left, soft falloff toward the edges, shallow depth of field that gently blurs the background while keeping the product crisp, a single complementary prop just visible in the soft-focus background to suggest context without competing for attention, neutral cream-and-linen color palette, calm and inviting Etsy small-shop mood - not a glossy advertising campaign - composed with comfortable negative space around the product so the listing thumbnail still reads at small sizes, photoreal smartphone-quality realism, 4:5 portrait aspect.

**RULES THE AI MUST FOLLOW:**

- Aspect ratio 4:5 portrait - strict, locked at the start and the end of the prompt
- Product fidelity is the highest-priority constraint - match the uploaded reference photo's shape, proportions, material, color, label, and any text on the product exactly; do not invent a different product
- Show only one hand, no face, no full body, no second person; the hand should look natural and gender-neutral (relaxed fingers, no manicure styling, no jewelry beyond a plain band at most)
- Realistic imperfection required - visible skin texture and pores on the hand, faint natural creases, subtle surface texture on the background, gentle imperfect lighting; no porcelain skin, no plastic AI smoothing, no over-retouched gloss
- Render any text that appears on the product or its label exactly as it is on the uploaded reference - correctly spelled, no Lorem Ipsum, no garbled letters, no extra invented logos
- Single image output - one 4:5 photo, not a moodboard, not a contact sheet, not a variant grid
- All text in English Latin script - no substitution to other writing systems
- Output the image directly without explaining the prompt back

**REPLACE THESE PLACEHOLDERS WITH YOUR DETAILS:**

- **REQUIRED** - upload before pasting: a clear, well-lit reference photo of your actual product (front view + any side with a label visible) - without this the AI will invent a generic product that won't match your listing
- {PRODUCT\_DESCRIPTOR} = an 8 oz amber soy candle in a frosted glass jar with a minimalist kraft label
- {SETTING\_VIBE} = sunlit linen-covered table next to a window, with a small sprig of dried lavender out of focus in the background

**COPY-READY PROMPT**

## Etsy Detail Close-Up Shot

A close-up texture or craftsmanship shot for materials, finish, details, and buyer confidence.

**Before you paste:** Upload one clear photo of your product first, then paste the block below into ChatGPT, Claude, Gemini, or any AI image tool. The AI uses your photo to keep the shape, color, and label of your real product in the detail shot.

**GENERATE THIS IMAGE:**

Create a 1:1 square close-up detail product photograph of the {PRODUCT\_TYPE} from the uploaded reference image, lying diagonally on a smooth {SURFACE\_MATERIAL} surface in hard late-afternoon natural sunlight from the upper right. The product occupies roughly 55% of the frame, off-center to the lower-left third, with the camera angled slightly above to reveal both the top surface and one side edge so the buyer can read the material, texture, and craftsmanship up close. Strong directional sunlight casts one crisp architectural shadow stretching diagonally from the product across the surface, with a softer secondary shadow trailing behind, creating a quiet editorial mood without distracting from the product. The visible label or marking on the product reads exactly "{ON\_PRODUCT\_TEXT}" in clean minimal typography matching the reference photo, spelled exactly as written with no extra characters. The surface shows authentic natural texture - fine grain, subtle imperfections, faint shadow gradient - and the background is the same surface continuing softly out of focus, no props, no styling clutter. Output a single 1:1 square image with magazine-quality detail clarity on the product and the same surface material continuing to the edges of the frame.

**RULES THE AI MUST FOLLOW:**

- Aspect ratio 1:1 square - strict, locked at the start and the end of the generation
- No Lorem Ipsum / no garbled text - render the label exactly as specified in {ON\_PRODUCT\_TEXT}, spelled correctly, in the same script and casing
- Single image output - one clean detail shot, no contact sheet, no variant grid, no before/after split
- Realistic imperfection required - visible material grain, fine surface variation, subtle dust or fiber if natural to the material; no flat AI-plastic look, no over-retouched glossy sheen
- Output the image directly without explaining the prompt back
- All text in English Latin script - no substitution to other writing systems
- Product identity lock - match the uploaded reference photo's exact shape, proportions, color, and label placement; this is a real product the seller is photographing, not a stylized reinterpretation
- Honest commercial detail shot - sharp focus on product material and craftsmanship, no decorative props, no flower petals, no scattered confetti, no styled lifestyle clutter

**REPLACE THESE PLACEHOLDERS WITH YOUR DETAILS:**

- REQUIRED - upload before pasting: a clear, well-lit photo of your actual product (the AI uses this to lock the real shape, color, and label of what you're selling - without it, the photo will not look like your product)
- {PRODUCT\_TYPE} = handmade lavender soap bar (or: ceramic mug / leather card holder / brass candle / linen tea towel / jewelry pendant / wax-sealed envelope / your product type)
- {SURFACE\_MATERIAL} = warm beige limewashed plaster (or: pale concrete / natural oak wood / cream linen / black slate / unbleached paper / brushed travertine)
- {ON\_PRODUCT\_TEXT} = lavender (or your exact brand name / product label / "no text" if your product has no visible text)



**COPY-READY PROMPT**

## What's In The Box Flat-Lay

A top-down bundle shot that shows exactly what the buyer receives. This is the flagship submission prompt.

**Before you paste:** Upload photos of every item that goes in the order first, then paste the block below into ChatGPT, Claude, Gemini, or any AI image tool. You'll get a clean top-down flat-lay showing your whole bundle in a single image.

**GENERATE THIS IMAGE:**

Generate one ultra-realistic top-down 90-degree overhead flat-lay product photograph showing every item the buyer receives in the order laid out in precise knolling composition on a {SURFACE} background, 1:1 square aspect ratio, single image only. The items to include are {ITEMS\_LIST}, each item placed flat on the surface with exact even spacing between every piece, perfectly straight horizontal and vertical alignment, balanced grid or balanced radial layout, zero overlap, every item fully visible with its full silhouette in frame, generous breathing room around each piece. Soft diffused daylight from above-left, gentle natural shadows, true-to-life color, warm welcoming "what's in the box" Etsy listing aesthetic, edge-to-edge crisp focus, authentic natural material rendering for handmade goods (real linen weave, real wood grain, real ceramic glaze, real soap texture, real paper fibre), no unrelated props, no decorative scatter, no confetti, no foliage filler, no labels or text annotations overlaid on the items, no logos, no watermark. The composition reads instantly as "here is exactly what you receive when you place this order" - clean, honest, inventory-style top-down flat-lay, 1:1 square aspect ratio.

**RULES THE AI MUST FOLLOW:**

- Aspect ratio 1:1 square - strict, locked at start and end
- Camera angle is exactly 90 degrees straight overhead, no tilt, no perspective distortion - items must look flat to the surface, not angled
- Every item listed must be present, fully visible, not cropped, not overlapping another item
- Item spacing is even and deliberate - knolling discipline, not casual scatter; horizontals stay horizontal and verticals stay vertical
- No Lorem Ipsum, no garbled text, no labels, no captions, no watermarks anywhere on the image
- Realistic material texture required - visible weave, grain, glaze, fibre, surface imperfection; no AI plastic flat digital look, no over-smoothed surfaces
- Single image output - one 1:1 flat-lay, no contact sheet, no variant grid, no before/after
- All incidental text in English Latin script if any appears (it shouldn't)
- Output the image directly without explaining the prompt back

**REPLACE THESE PLACEHOLDERS WITH YOUR DETAILS:**

- **REQUIRED** - upload before pasting: clear photos of every item that goes in the bundle (one per item is enough - the AI uses these to render the actual products, not generic stand-ins)
- {ITEMS\_LIST} = 3 bars of handmade soap, 1 small wooden soap dish, 1 natural linen drawstring bag, 1 kraft-paper thank-you card, 1 sprig of dried lavender
- {SURFACE} = warm natural oak wood tabletop (or pick one: soft cream linen / pale marble slab / matte off-white paper / textured beige stoneware / dark slate)

**COPY-READY PROMPT**

## T-Shirt Flat-Lay Mockup

A simple apparel mockup for print-on-demand products, merch drops, and creator shops.

**Before you paste:** Upload your design artwork first (the print file you're selling - PNG / JPG with transparent or solid background), then paste the block below into ChatGPT, Claude, Gemini, or any AI image tool. This is the folded flat-lay mockup for your Redbubble / Printful / Etsy / Teespring listing.

**GENERATE THIS IMAGE:**

A single photoreal 1:1 square top-down flat-lay product mockup of a neatly folded crew-neck cotton t-shirt placed on {BACKGROUND\_SURFACE}, shot directly overhead. The t-shirt is {TEE\_COLOR} with soft realistic fabric texture (visible cotton weave, gentle fold creases, slight shading where the fabric folds under itself). The chest print area shows the design from the uploaded reference image - apply it exactly as uploaded, preserving the original colors, line weights, typography, and proportions of the design; the print sits centered on the visible chest panel and partially clips at the natural fold line where the bottom edge of the shirt folds under, for true flat-lay realism. The print is rendered as if screen-printed or DTG-printed onto the fabric - slightly absorbed into the cotton weave (not floating like a sticker, not glassy), with subtle texture interaction so the print follows the fabric's micro-folds. Soft diffused studio daylight from the upper-left, very gentle realistic shadow under the folded edges. Background is the surface only, minimal and uncluttered - the folded tee is the unambiguous hero. Catalog-grade clarity: every fiber of the fabric and every detail of the uploaded design is sharp and faithful. Single 1:1 square top-down flat-lay mockup, product-only, no person, no hands.

**RULES THE AI MUST FOLLOW:**

- Aspect ratio 1:1 square - strict, locked at the start and the end of the prompt
- Design fidelity is the highest-priority constraint - match the uploaded design's colors, line weights, typography, and proportions exactly; do not redraw, restyle, recolor, or "AI-interpret" the design
- The print must not be tinted by the tee color - preserve the uploaded design's original colors even on a colored tee (POD buyers care about this - washed-out mockups lose sales)
- Print interaction with fabric is required - design slightly absorbed into the cotton weave, following micro-folds; no floating-sticker look, no glossy decal sheen
- Realistic fabric texture - visible cotton weave, gentle fold creases, soft fiber detail; no over-polished waxy plastic surface
- Top-down flat-lay camera only - no angled three-quarter view, no perspective tilt (this is a catalog mockup, not a styled lifestyle shot)
- Single image output - no contact sheet, no front/back split, no multi-color grid
- No added text, no added logos, no captions, no watermarks, no price stickers (the only on-image content is the uploaded design itself)
- Output the image directly without explaining the prompt back
- All text in English Latin script if any incidental signage appears

**REPLACE THESE PLACEHOLDERS WITH YOUR DETAILS:**

- REQUIRED - upload before pasting: your design artwork (PNG / JPG of the print you're selling - the AI will apply it to the chest panel exactly as uploaded, preserving colors and detail)
- {TEE\_COLOR} = soft heather grey with subtle melange texture (or pick one - see Bonus tips below for swaps)
- {BACKGROUND\_SURFACE} = a softly grained light oak wood surface with subtle natural texture (or pick one - see Bonus tips below for swaps)

**COPY-READY PROMPT**

## Mug Editorial Mockup

A cozy product mockup for mugs, gift items, studio props, and shop merchandising.

**Before you paste:** Upload your design artwork first (the print you want to put on the mug - PNG / JPG, ideally with transparent background), then paste the block below into ChatGPT, Claude, Gemini, or any AI image tool. This is the editorial-macro mug mockup for your Etsy / Redbubble / Shopify caf - merch listing.

**GENERATE THIS IMAGE:**

A single photoreal 4:5 portrait editorial-macro product mockup of {MUG\_STYLE} resting on {SURFACE}, shot side-on at the height of the mug's body so the curved side faces the camera directly. The design from the uploaded reference image is printed on the mug's curved side facing the camera - apply it exactly as uploaded, preserving the original colors, line weights, typography, and proportions, and wrap it realistically around the cylindrical surface so that straight lines in the design follow the gentle curvature of the mug (slightly bending toward the edges, sharp and undistorted in the center facing the lens). The print sits squarely in the center of the visible mug panel, occupying the natural print area and not running off the top rim or the bottom base. Soft visible steam rises gently from the rim, lit from the side so the steam catches a faint warm edge of light against a slightly darker background - classic editorial-macro mood, caf - merch aesthetic. Strong directional side lighting from the right creates a subtle highlight along the mug's left edge and a soft gradient shadow along the right; the background is uncluttered and slightly out of focus. The ceramic glaze is realistic - soft sheen, not glassy plastic, with very fine surface micro-imperfection. Catalog-grade macro clarity: every detail of the uploaded design and every fiber/grain of the surface is sharp and faithful. Single 4:5 portrait editorial-macro mockup, product-only, no person, no hands.

**RULES THE AI MUST FOLLOW:**

- Aspect ratio 4:5 portrait - strict, locked at the start and the end of the prompt
- Design fidelity is the highest-priority constraint - match the uploaded design's colors, line weights, typography, and proportions exactly; do not redraw, restyle, or AI-interpret the design
- The print must follow realistic cylindrical curvature - straight lines bend slightly toward the mug's curved edges; the design does not appear pasted flat like a sticker
- Print colors must remain true to the uploaded design - do not let the mug's glossy white reflect a color cast into the print (buyers reject washed-out or tinted mockups)
- Realistic ceramic glaze - soft sheen with very fine surface micro-imperfection; no glassy waxy plastic surface, no over-polished AI gloss
- Side-on camera at mug-body height - no top-down angle, no exaggerated low-angle hero perspective (this is a catalog macro, not an advertising poster)
- Single image output - no contact sheet, no front/back grid, no multi-angle composite
- No added text, no added logos, no captions, no watermarks (the only on-image content is the uploaded design)
- Output the image directly without explaining the prompt back
- All text in English Latin script if any incidental signage appears

**REPLACE THESE PLACEHOLDERS WITH YOUR DETAILS:**

- **REQUIRED** - upload before pasting: your design artwork (PNG / JPG of the print you're selling - the AI will wrap it around the mug's curved side facing the camera, preserving colors and detail)
- {MUG\_STYLE} = a classic 11oz white ceramic mug with a standard C-handle on the right side of frame (or pick one - see Bonus tips below for swaps)
- {SURFACE} = a dark natural linen tablecloth with soft visible weave (or pick one - see Bonus tips below for swaps)

**COPY-READY PROMPT**

## Pouch Packaging Mockup

A packaging mockup for food, coffee, skincare, supplements, craft supplies, and indie brands.

**Before you paste:** Upload your logo file first, then paste the block below into ChatGPT, Claude, Gemini, or any AI image tool. This previews exactly what your brand looks like on a real stand-up zipper pouch - the format used by coffee roasters, granola brands, jerky, supplements, dog treats - before you commit \$800 to a packaging supplier minimum order.

**GENERATE THIS IMAGE:**

A single photoreal 4:5 portrait studio product shot of a single stand-up zipper-top pouch standing upright on a clean neutral surface with soft natural daylight from the upper-left and a subtle realistic floor shadow. The pouch is a {POUCH\_FINISH} stand-up flexible pouch with a clearly visible zipper top (resealable plastic zipper with a small zipper pull tab), a flat-bottom gusset at the base that lets it stand upright on its own, visible side seals running vertically along both edges, and a small triangular tear notch at the top right corner just below the zipper. The pouch is shown full and gently rounded from the contents inside - not a flat empty bag, not over-stuffed. On the front face of the pouch, render the exact logo from the uploaded reference image - match its shape, proportions, wordmark, typography, and any tagline exactly as uploaded, positioned per the {LABEL\_LAYOUT}, sized appropriately for the pouch front. The printed surface of the pouch shows realistic matte ink-on-mylar print quality - the logo edges are crisp but conform subtly to the soft folds and gentle curvature of the pouch body, with the printed surface having the same matte texture as the surrounding pouch material (no separate floating sticker look). The pouch body shows realistic soft folds, gentle highlights where the surface catches light, slight natural irregularity in how the front face curves, and the visible micro-texture of the matte mylar substrate - not a flat digital mockup, not a perfect cylinder. Photographed at eye level so the pouch looks true-to-life. No other objects, no hands, no clutter, no background props beyond the clean neutral surface and its soft floor shadow. Single 4:5 portrait studio shot, product-only, eye-level, pouch hero-centered.

**RULES THE AI MUST FOLLOW:**

- Aspect ratio 4:5 portrait - strict, locked at the start and the end of the prompt
- Logo fidelity is the highest-priority constraint - match the uploaded logo's shape, proportions, wordmark, typography, and any tagline exactly; do not redraw the brand name in a different font, do not invent additional graphic elements, do not change the logo's color, do not add nutrition claims or marketing copy beyond what is in the uploaded logo
- Render the pouch anatomy exactly - visible plastic zipper across the top with a small pull tab, a flat-bottom gusset at the base that lets the pouch stand upright on its own, visible vertical side seals along both edges, and a small triangular tear notch at the upper right just below the zipper; do not render a generic soft bag with no zipper, no gusset, or no seals
- Realistic matte mylar texture required - visible soft folds, gentle highlights, slight natural curvature on the front face, micro-texture of the substrate; no over-polished AI-perfect glossy plastic, no mirror highlights, no cartoon shine, no waxy showroom finish
- The printed logo must subtly conform to the pouch's surface - slight bending across folds and curvature, ink-on-mylar texture matching the surrounding matte substrate, not floating perfectly flat above the surface as a separate layer
- Single image output - no contact sheet, no variant grid, no before/after split, no multiple angles in one frame
- No additional text, captions, watermarks, nutrition labels, ingredient lists, weight callouts, or background decoration beyond what already exists in the uploaded logo
- Output the image directly without explaining the prompt back
- All text in English Latin script

**REPLACE THESE PLACEHOLDERS WITH YOUR DETAILS:**

- **REQUIRED** - upload before pasting: a clean version of your logo (SVG, PNG with transparent background, or high-resolution JPG - this is the exact mark the AI will render onto the pouch front face)
- {POUCH\_FINISH} = matte kraft-brown stand-up pouch with a soft natural fiber-textured surface (or pick one - see Bonus tips below for swaps)
- {LABEL\_LAYOUT} = centered on the upper-middle third of the pouch front, occupying roughly 50-60% of the front face width, with clean breathing room above and below (or pick one - see Bonus tips below for swaps)

**COPY-READY PROMPT****Brand Touchpoint System Mood Board**

A one-image overview of logo, packaging, paper goods, stickers, labels, and brand surfaces.

**Before you paste:** Upload your logo file first, then paste the block below into ChatGPT, Claude, Gemini, or any AI image tool. This generates a single image showing your logo applied consistently across box, bag, label, hangtag, and a small printed card - the kind of brand-system overview you'd put on your about page, Pinterest, or shop banner.

**GENERATE THIS IMAGE:**

A single photoreal 4:5 portrait brand touchpoint system mood board - not a single hero shot, but a coordinated overhead-flatlay or three-quarter-angle composition of 5 to 7 branded items arranged together to show one complete brand system. The composition centers on a clear hero anchor: {CORE\_PRODUCT}. Around the hero, arrange the following branded items, all carrying the exact logo from the uploaded reference image applied consistently - match the uploaded logo's shape, proportions, wordmark, and typography exactly across every item: a small packaging box, a fabric or paper carrier bag, a printed product label or sticker, a small printed card (business card / hangtag / menu card), and optionally one lifestyle vignette element (a sprig of botanical / a folded textile / a hand-poured pour). The logo application is allowed to vary in scale and format across items - full mark on the box, wordmark only on the hangtag, small monogram on the card - this is what makes it feel like a real brand system rather than copy-paste sticker spam. The overall brand feel is {BRAND\_FEEL}. Items are arranged with intentional negative space between them, casting realistic soft shadows on the surface beneath, with consistent natural daylight from the upper-left. The composition reads like a top design studio's brand-application proposal page - organized but not rigid, with the hero anchor unambiguously dominant and the supporting touchpoints clearly secondary. Single 4:5 portrait brand-system mood board, hero anchor centered, 5-7 coordinated items total.

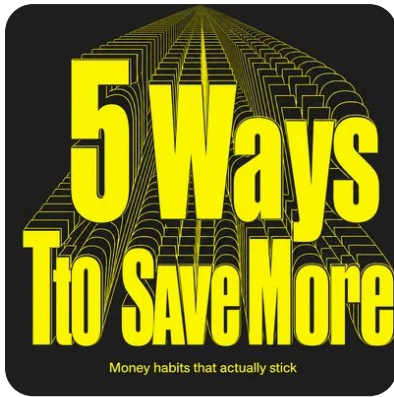
**RULES THE AI MUST FOLLOW:**

- Aspect ratio 4:5 portrait - strict, locked at the start and the end of the prompt
- Logo fidelity is the highest-priority constraint - match the uploaded logo's shape, proportions, wordmark, and typography exactly on every item; do not invent variant logos, do not redraw the wordmark in a different font, do not generate a different fake logo on each touchpoint
- Exactly 5 to 7 branded items total in the composition - no more, no less; do not crowd the frame with a dozen items, do not produce only a logo or only a hero shot
- Style coherence across all touchpoints - every item shares the same color palette, the same typography, and the same visual finish; no mixing one luxury-editorial item with one playful-craft item in the same composition
- No gibberish placeholder text - any incidental text on labels, hangtags, or cards must be either crisp English Latin script or omitted entirely; never render scrambled letters or random characters
- Realistic material texture and shadow required - visible paper grain, fabric weave, ceramic glaze, glass refraction, soft natural shadow falloff; no over-polished AI-plastic look, no waxy highlights, no flat-vector mockup feel
- Single image output - no contact sheet, no variant grid, no before/after split
- Output the image directly without explaining the prompt back
- All text in English Latin script

**REPLACE THESE PLACEHOLDERS WITH YOUR DETAILS:**

- **REQUIRED** - upload before pasting: a clean version of your logo (SVG, PNG with transparent background, or high-resolution JPG - the AI will apply this same mark consistently across every item in the composition)
- {CORE\_PRODUCT} = a 100ml hand-poured ceramic candle in a matte cream vessel (or describe yours in one phrase - a candle, a soap bar, a coffee bag, a skincare bottle, a small ceramic mug)
- {BRAND\_FEEL} = clean modern minimal, neutral palette of cream and warm grey, lots of negative space, delicate sans-serif typography (or pick one - see Bonus tips below for swaps)



**COPY-READY PROMPT****Tutorial Pin With Bold Headline**

A vertical how-to graphic for Pinterest, blog thumbnails, and tutorial posts.

**Before you paste:** Paste the block below into ChatGPT, Claude, Gemini, or any AI image tool. This is a 2:3 vertical Pinterest pin in the "bold typography cover" format - the go-to look for how-to / tutorial / blog-post pins that dominate the "5 ways to - " / "the guide to - " Pinterest verticals.

**GENERATE THIS IMAGE:**

A single 2:3 vertical Pinterest pin, 1000 - 1500 ratio, built as a dramatic perspective-typography cover for a tutorial or blog post. The headline phrase "{HEADLINE\_TEXT}" is rendered exactly as written in heavy, condensed grotesque sans-serif (Helvetica Black Condensed / Akzidenz-Grotesk Bold feel), set in {ACCENT\_COLOR\_TEXT} on a {BACKGROUND\_COLOR} background. The headline fills roughly 70-80% of the pin width and is the unambiguous hero of the composition, positioned in the upper-middle band of the pin. Each letter of the headline is duplicated in multiple receding perspectives converging to a vanishing point behind the text, with repeated thin {BACKGROUND\_COLOR}-contrasting outlines creating depth and motion illusion - isometric-inspired but warped, bold graphic-design energy. A short single-line subheading "{SUBHEADING\_TEXT}" sits below the headline in a much smaller clean sans-serif, also rendered exactly as written. Generous breathing room around all text. The pin reads instantly at thumbnail size on a mobile Pinterest feed. Bold graphic-design poster aesthetic, single flat 2:3 vertical pin.

**RULES THE AI MUST FOLLOW:**

- Aspect ratio 2:3 vertical (1000 - 1500) - strict, locked at the start and the end of the prompt
- Render "{HEADLINE\_TEXT}" and "{SUBHEADING\_TEXT}" exactly as written, with correct English spelling - no Lorem Ipsum, no AI gibberish, no rewriting, no extra words
- Headline text is the single hero - must dominate the composition and be instantly readable at small mobile thumbnail size
- Single image output - no contact sheet, no variant grid, no multi-pin layout
- High contrast between text color and background - Pinterest algorithm rewards readability on small thumbnails
- No watermarks, no website URLs, no logos other than what is specified above
- All text in English Latin script - no substitution to other writing systems
- Output the image directly without explaining the prompt back

**REPLACE THESE PLACEHOLDERS WITH YOUR DETAILS:**

- {HEADLINE\_TEXT} = 5 Ways To Save More
- {SUBHEADING\_TEXT} = Money habits that actually stick
- {ACCENT\_COLOR\_TEXT} = bright acid yellow (background is matte charcoal gray - or pick a different palette in Bonus tips below)



## COPY-READY PROMPT

## Pinterest Infographic Checklist Pin

A save-worthy checklist graphic for product tips, launch checklists, and resource posts.

**Before you paste:** Paste the block below into ChatGPT, Claude, Gemini, or any AI image tool. This is a 2:3 vertical Pinterest pin in the "data-dense educational checklist" format - the lane that wins Saves (not just clicks) for finance / wellness / productivity / parenting / coaching creators. The bold-headline tutorial pin gets the click; this checklist version gets the Save.

## GENERATE THIS IMAGE:

A single 2:3 vertical Pinterest infographic pin, 1000 - 1500 ratio, designed as a high-save educational checklist for {NICHE\_TOPIC}. The pin is built in three clearly hierarchical horizontal bands: top band is a headline area, middle band is a five-item icon-and-text checklist grid, bottom band is a small brand attribution line. At the very top, the headline "{HEADLINE\_TEXT}" is rendered exactly as written in a confident medium-bold sans-serif (Inter Bold, Aktiv Grotesk Bold, or similar) in deep charcoal on a warm cream background, large enough to read at small mobile thumbnail size. Directly below the headline, in a lighter weight at roughly one-third the headline size, the subheadline "{SUBHEADLINE\_TEXT}" rendered exactly as written. The middle band contains exactly five vertically stacked checklist rows, each row composed of: a small consistent flat-line minimal icon on the left (drawn in a single accent color, all five icons sharing identical line weight and visual style - no mixing of flat, 3D, or cartoon styles), a tidy checkbox marker, and a single short item label rendered exactly as listed in the placeholder below. Each row has comfortable vertical spacing and clear left-edge alignment of the icons. Bottom band contains a thin separator line and a single small line of brand attribution in the cream background's complementary muted tone. Overall palette: warm cream background, deep charcoal text, single saturated accent color (terracotta, sage, or muted teal) for the icons and checkboxes. Generous breathing room on all sides, magazine-editorial-infographic aesthetic, high readability at mobile thumbnail ~236px width. Render every word of the headline, subheadline, and all five checklist items exactly as written, with correct English spelling. Single flat 2:3 vertical Pinterest infographic pin.

## RULES THE AI MUST FOLLOW:

- Aspect ratio 2:3 vertical (1000 - 1500) - strict, locked at the start and the end of the prompt
- Render the headline "{HEADLINE\_TEXT}", the subheadline "{SUBHEADLINE\_TEXT}", and all five checklist item labels exactly as listed in {CHECKLIST\_ITEMS} - with correct English spelling, no Lorem Ipsum, no AI text gibberish, no rewriting, no extra items added, no items removed
- Exactly five checklist rows in the middle band - no extra rows, no missing rows, no skipped items
- All five icons share one consistent visual style - flat-line minimal, identical line weight, single accent color; no mixing of flat / filled / 3D / cartoon / photorealistic icons in the same pin
- Strict visual hierarchy: headline is largest, subheadline is roughly one-third the headline size, item labels are roughly half the headline size, brand attribution is smallest - the eye must travel headline - checklist - bottom in one smooth scan
- High contrast between text and background - body text must remain legible when the pin is shown as a small mobile Pinterest thumbnail (~236px wide)
- Single image output - no contact sheet, no variant grid, no multiple infographic concepts stitched together, no moodboard
- No watermarks, no website URLs, no logos other than the brand attribution line
- Realistic clean digital design - no AI-plastic glossy gradient bleed, no faux 3D depth, no over-decorated background
- All text in English Latin script - no substitution to other writing systems
- Output the image directly without explaining the prompt back

## REPLACE THESE PLACEHOLDERS WITH YOUR DETAILS:

- {HEADLINE\_TEXT} = First Apartment Checklist
- {SUBHEADLINE\_TEXT} = 5 things to check before you sign
- {CHECKLIST\_ITEMS} = Test every outlet - Run hot water for 5 minutes - Check window seals for drafts - Note every pre-existing scratch - Confirm the lease end date in writing

## NEXT STEP

# You've got **12 prompts**. The full pack has **125**.

If even one of these prompts saved you a studio shoot, the full pack is built for that compounding.

### THE FULL PACK

## 125 prompts across 25 sub-categories →

Personalized gifts, founder photos, LinkedIn, dating, Etsy, Airbnb, T-shirt and mug mockups, packaging, aesthetic art. One \$19 unlock, lifetime access, free updates.

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[lifehackedai.com/shop/image-prompts](https://lifehackedai.com/shop/image-prompts)

### THE WEEKLY DROP

## One AI move every week →

Painpoint-first, specific moves, no theory. Subscribe on [lifehackedai.com](https://lifehackedai.com). Takes 5 seconds, unsubscribe anytime.

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